

Profile Pic

Use a pic that makes it easy for a coach to identify you and alerts them of the sport you play.

Location

Use your current location so coaches know where you're located. Some coaches recruit specific areas.

Link

Place a URL to your recruiting profile. The best way for coaches to learn more about you and watch your videos. We recommend creating a Bit.ly (it's free) so you can track analytics on the URL.

The screenshot shows a Twitter profile for Josh Smith (@JoshSmith_2022). The profile picture is a basketball player. The bio includes: "2022 | SF | 6'6" | State High School | 3.5 GPA | 25 ACT | All-Conference | All-Area | 2nd Team All-State | 25ppg & 8rpg | AAU = Team Magic | Instagram @JoshSF". Location is Chicago, Illinois. A link bit.ly/RecruitJosh is provided. Born January 2, 2000. Joined March 2020. 1 Following, 0 Followers. A pinned tweet is visible, titled "2019-2020 Season Recap..." with a video thumbnail for "2020 MID SEASON HIGHLIGHTS".

Profile Name

Make sure you use your real name so you are easy to find in a search. Your username should be similar.

Describe Yourself

- 1.) Grad Year
- 2.) Position
- 3.) Height / Weight
- 4.) Grades
- 5.) Athletic Accolades
- 6.) High School
- 7.) Club Team
- 8.) Any Additional Info like: Instagram, Snapchat, Tik Tok

Pinned Tweet

Pin a tweet to your profile that college coaches will want to see. This pinned tweet is what each coach will first see before they explore your profile. This is a great place to add your video link.

Some Tips...

- 1.) Have your Direct Messaging open so college coaches can DM you.
- 2.) Build Your Brand - your twitter can help tell a story of who you are.
- 3.) You Own It. Whatever you "like", "retweet", or "post" means you support it. So think before you share. College coaches will review your social media to get an insight on who you are.
- 4.) Block Negativity. Don't get caught up in the "haters" on social media. Just ignore it.

Social Media College Recruiting